# **Andrew MacBeath**

I am a sports producer with experience in social media content, live production, and writing feature stories. I am experienced in master control rooms, collegiate athletics programs, and beat reporting with more than three years' relevant working experience. I have a diverse skill set and am well-versed in a variety of roles as part of a production team and sports broadcasting environment.



## **Experience**

Operations Technician, New England Sports Network

Apr 2024 - Present

 Manage broadcast on primary and outer markets, quality check broadcast elements and sponsorships, manage external shows and games for rebroadcast

Freelance Production Assistant, Various

Sept 2020 – Present

- Operated cameras, replay, graphics, produced, and directed 70+ Division I collegiate athletic events for local and network broadcasts
- Created video content and wrote press releases for the Pioneer Baseball League
- Assisted in production and management for the Call of Duty League Major event in Boston, MA

Multimedia Journalist, 13WHAM News

Aug 2023 – Nov 2023

• Presented breaking news and features on air, shot and edited daily stories, wrote for broadcast and print platforms

Sports Illustrated, Sports Beat Reporter

Jan 2023 - June 2023

• Wrote college lacrosse articles for Sports Illustrated Syracuse on Fan Nation

Copy Editor, WAER

Jan 2023 – May 2023

· Edited radio stories for print publishing, managed SEO, created social media posts

#### Education

M.S. Broadcast and Digital Journalism, Syracuse University

Graduated 2023

Magna Cum Laude, earned merit scholarship

B.A. Sports Media, High Point University

Graduated 2022

Magna Cum Laude, Minor in Athletic Coaching, earned Honors Scholar and merit scholarship

### **Skills**

- Adobe Certified Professional in Digital Video using Adobe Premiere Pro 2023
- Photoshop, After Effects, Avid, ENPS, iNews
- · Canon, Sony, and Hitachi camera equipment, standard control room software and hardware
- AP style writing/editing, press release writing

#### **Contact**

Email: a.n.macbeath@gmail.com

Phone: 781-548-1410

Website: <u>HOME | MacBeath Media</u> LinkedIn: <u>Andrew MacBeath | LinkedIn</u>